

# SPONSORSHIP OPPORTUNITIES



**May 4 & 5, 2017**  
**Columbia, SC**

Hosted by the City of Columbia Mayor Steven Benjamin

Palmetto Conservation Foundation

Palmetto Cycling Coalition

SC Safe Routes to School

American Diabetes Association

# [www.scmayorsbikewalksummit.org](http://www.scmayorsbikewalksummit.org)

## Summit Overview:

On May 4 & 5, hundreds of Transportation Professionals, Elected Officials, Community Leaders, Main Street officials, Law Enforcement, and bike and walk enthusiasts from around our state will meet in our capitol city for 2 days to learn about what makes our state more bike-able, walk-able, and livable. This is your opportunity as a sponsor to be involved in shaping policy to make our state more bike-able, and livable. Sponsors will have a chance to network with these leaders and be involved in the knowledge sharing that will make our communities, neighborhoods, towns, cities and states—healthier, livable and accessible.

## Key Session Topics:

- Economic and Community Development of Trails: How have trails in South Carolina, such as the Swamp Rabbit and Spanish Moss Trails, helped communities develop?
- Pop Up Infrastructure: how can this help members of the school community and broader public understand the benefits of pedestrian and bicycle infrastructure improvements. This session explains what pop infrastructure is, provides examples of projects across the country, and covers key steps for planning projects.
- Economics and Community, and Neighborhood Livability: What are the benefits from Bike and Walk Friendly Communities? What do key decision-makers need to know about the economic benefits as they make key decisions before expending resources on bicycle and pedestrian infrastructure, programs, and policy decisions?
- Funding and Plan Implementation: What are key funding sources for bicycle, pedestrian, and Safe Routes to School projects? How do I make sure my project is competitive for those funding sources, and what are SC examples? What exactly is going on with federal transportation policy right now?
- How do we best educate vulnerable road users on the safest ways of navigating our streets? Hear presentations from educators teaching to all audiences, with all types of curricula and techniques.
- Best Practices in Advocacy and Advisory Committees: How do you advocate in the right way, to the right people, at the right time? How do we organize and coordinate efforts to change hearts and minds.
- How has law enforcement partnered with educators in South Carolina to create a more knowledgeable citizenry for safer bicycling?

## Keynote and Top Speakers:

- Dr. Charles Brown, MPA, is Senior Research Specialist with the Voorhees Transportation Center and professor at the School of Planning and Public Policy at Rutgers University.
- Darren Flusche, Toole Design, former Policy Director League of American Bicyclists and director of the Advocacy Advance Program
- Ernie Boughman, Toole Design Southeast Director, Spartanburg SC office

## Sponsorship Levels:

Contribution	Handlebar Champion Sponsor \$5,000 <small>2 Available, with Industry Exclusivity</small>	Walker Champion Sponsor \$2,500	Pedal Champion Sponsor \$1,000	Sidewalk Champion Sponsor \$500
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What's Next: Call first and then mail this form directly to your preferred contact:

- Amy Johnson Ely, 803.445.1099 (o), or 706.714.8450 (c). Palmetto Cycling Coalition, 141-F Pelham Drive, Suite 116, Columbia, SC 29209., or
- Mary Roe, 803.771.0870. Palmetto Conservation Foundation, 722 King St, Columbia, SC 29205.